

22 March 2007

BIOTECHNICA 2007

15th International Trade Fair for Biotechnology (9 to 11 October)

BIOTECHNICA PARTNERING FORUM 2007

Combination products made of state-of-the-art materials are not only tailor-made for use in a wealth of different ways, but also represent the cutting edge of today's biotech industry. The stars among such therapeutic drug/device combinations are tiny implants in blood vessels which treat diseases by taking medicine right to the sites where they are needed. But how can pharmaceutical makers go about finding the right vehicle for their particular substance?

The answer is simple: All it takes is a trip to the BIOTECHNICA PARTNERING FORUM in Hannover Germany from October 10 to 11, 2007. This year for the first time, Deutsche Messe is joining forces with the Technology Vision Group, Santa Cruz, California, to organize a PARTNERING FORUM on the theme of "drug/device combination therapies".

The aim of the event is to make it easier for companies to set outside their operational routines and more easily join forces and pool their expertise. For example, a pharmaceuticals giant might meet a start-up. This approach paves the way for innovations and new strategic networks are created. The event provides a professional platform for bringing together decision-makers from industry, R&D, and venture capital companies. This partnering platform gives companies the opportunity to work together to close the gaps along the product development path.

The partnering event will begin even before BIOTECHNICA opens its gates. Prematching will begin via an Internet matchmaking service two months before the actual event, and this service will stay remain online for two months following the event.

The second element of the partnering event a get-together in the Convention Center right next door to BIOTECHNICA. In addition to lecture programs and company presentations, the center provides dedicated meeting rooms, open meeting areas or boxes that can be booked for extended periods or even on-the-fly for quick meetings. The BIOTECHNICA PARTNERING FORUM will of course also feature a whole range of supportive services, also by contributing specialists who will be on hand to help foster networking and dialogue.

Number of characters (incl. spaces): **2,380**

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